WEB DESIGNERS AND DEVELOPERS
(NOC: 2175)

Web designers and developers research, design, develop and produce Internet and Intranet sites. They are employed in computer software development firms, information technology consulting firms, information technology units throughout the private and public sectors, advertising agencies or they may be self-employed.

Completion of a **college** program in **computer science**, **graphic arts**, **Web design** or **business** is required.

Work Prospects
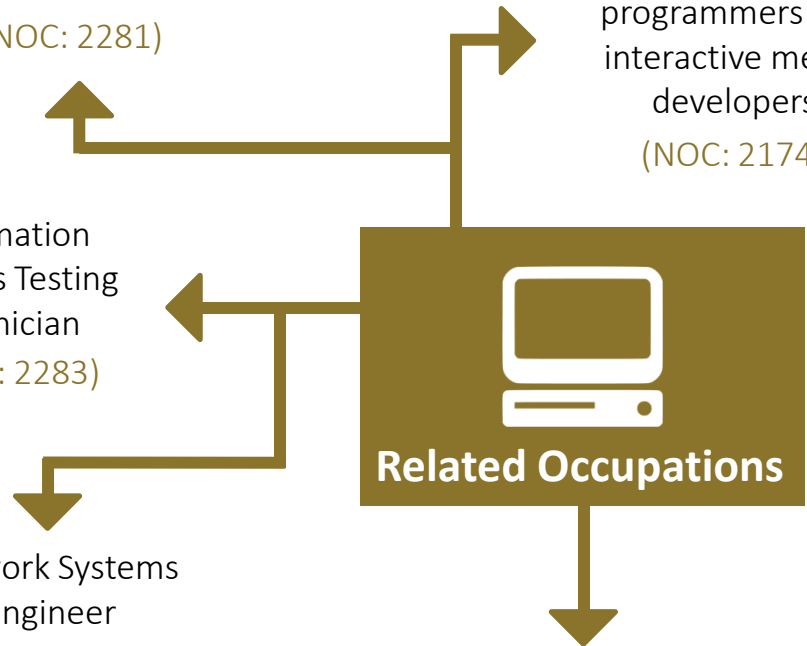(2018 - 2020): **Fair**

Computer Network Technician
(NOC: 2281)

Computer programmers and interactive media developers
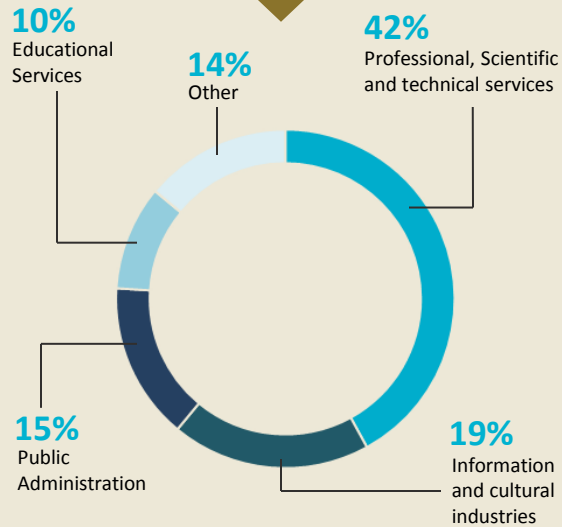(NOC: 2174)

Information Systems Testing Technician
(NOC: 2283)

Related Occupations

Network Systems Engineer
(NOC: 2147)

Computer Programmer and Interactive Media Developer
(NOC: 2171)

Employment by Industry

- 10% Educational Services
- 14% Other
- 42% Professional, Scientific and technical services
- 15% Public Administration
- 19% Information and cultural industries

Examples of duties performed

- Consult with clients to develop and document Web site requirements.
- Prepare mock-ups and storyboards.
- Develop Web site architecture and determine hardware and software requirements.
- Source, select and organize information for inclusion and design the appearance, layout and flow of the Web site.
- Create and optimize content for the Web site using a variety of graphics, database, animation and other software.
- Plan, design, write, modify, integrate and test Web-site related code.

Sample Job Titles

Web Designer

Web Developer

Intranet Site Developer

75

**Job Openings
2017-2026**

$24.52

**Average
Wage
(per hour)**

NBjobs.ca